



Sell Trail's End Popcorn Year-Round!

OrderPopcorn.com is a great year-round tool for your Scouts to sell Trail's End products to out-of-town friends and family. On average, Trail's End returns **70%** of product sales to local Scouting!

Benefits of selling online:

- 70% of each purchase is returned to local Scouting.
- The product is delivered directly to the consumer.
- Scouts can keep track of their online sales through OrderPopcorn.com.
- Friends and family can order popcorn year-round to support Scouting.
- Unit Leaders have the ability to view all online sales through the Popcorn System.
- It's EASY!



How Do Scouts Get Sale Credit?

Each Unit Leader and/or Popcorn Kernel can set up Scouts with unique ORDER KEYS to pass out to friends and family for OrderPopcorn.com. Once an order key is generated for a Scout, it will remain his order key throughout his whole Scouting career.

Scouts can send their order key to friends and family to use on the site. All the customer has to do is enter the order key on OrderPopcorn.com and then make a purchase!

How Is Commission Paid?

70% of each order is returned to the Council associated with the Order Key used. The Council then determines the commission rate returned to the Unit. Commission is transferred monthly by ACH from Weaver Popcorn to any Council with respective OrderPopcorn.com sales.

A Few Points To Note:

- Product and pricing on OrderPopcorn.com can vary from your Take Order form. The OrderPopcorn.com price is the highest price a Council has set for each product.
- Shipping and handling fees do apply for all items, except for the Military Product Donation.
- Some Councils do not count online sales toward the prize levels within the Council Prize Program. Please contact your Council to know how you will be managing online sales.
- We DO NOT recommend using OrderPopcorn.com to place your Unit Popcorn Order. This should be submitted to your Council through www.trails-end.com/tesales.
- Order keys will never contain the letters O, L or I.

Getting Started

How Do I Create Order Keys?

1. Go to www.trails-end.com
2. Click on Leaders (top)
3. Click on Popcorn System (left-hand side)
4. Log on with your Username and Password
5. Click on Scouts (top menu bar) → This will give you a list of Scouts and order keys. If no Scouts have been entered, proceed to step 6.
6. Click on Edit Scouts
7. Enter the first name AND last initial for each Scout (bottom of the page)
8. Click on Save Changes
9. The system will then automatically generate an order key for each Scout (right of Scout name)
10. Give each Scout his order key. Consumers use the order key to place orders online.
11. The order key is the ONLY thing the Scout needs for OrderPopcorn.com. It serves as the Username and pPassword on the Scout Sign In section.
12. Once an order key is created, there is a TWO hour activation period before it will work on OrderPopcorn.com.
13. A Login and Password is also generated for each Scout. This is for the Scout to use on www.trails-end.com, NOT OrderPopcorn.com.

Editing Troop 36							
Delete	First Name & Initial *	Order Key	New Scout †	Goal(\$)	Login	Password	
<input type="checkbox"/>	Alexander W	TE4DM0	<input type="checkbox"/>		2534Alexander	UU786	
<input type="checkbox"/>	Ben B	TEJPFYFN	<input type="checkbox"/>		573334Ben72	QV553	
<input type="checkbox"/>	Bradley C	TE4DM8	<input type="checkbox"/>		9243Bradley	DJ747	
<input type="checkbox"/>	Chris T	TE4DM1	<input type="checkbox"/>		2574Chris	FJ953	
<input type="checkbox"/>	Eric L	TE4DM7	<input type="checkbox"/>		4562Eric	ZY759	
<input type="checkbox"/>	Grant B	TEJPYAQ	<input type="checkbox"/>		367Grant47625	YX728	
<input type="checkbox"/>	Jimmy R	TEM6KSP	<input type="checkbox"/>		6755Jimmy7776	AA455	
<input type="checkbox"/>	John A	TE4DYW	<input type="checkbox"/>		7399John	PW923	
<input type="checkbox"/>	John S	TE4DM9	<input type="checkbox"/>		2553John	NJ996	
<input type="checkbox"/>	Kyle M	TEJPYCD	<input type="checkbox"/>		94Kyle332664	FV934	
<input type="checkbox"/>	Max T	TE4DMA	<input type="checkbox"/>		5495Max	ZD323	

How To View OrderPopcorn.com Sales:

1. Login to the Popcorn System (steps 1-4 above)
2. Click on the drop arrow for Orders (top menu bar)
3. Click on OrderPopcorn.com Orders
4. Click on the month detail you would like to view